

Sharing photos and videos on social media is an important part of how we communicate with our community and recruitment. When it comes to the work everyone is doing on the productions, we want to make sure we are using photos, video and social media responsibly and respectfully.

Social Media:

For each production, the producer and director will determine photo/video parameters in the rehearsal hall. When photos/video are permitted during rehearsal and the intention is to share via social media – folks should be given notice. This can be done by simply asking the group present in the room if everyone is comfortable with photos/video being taken.

No more than 15 seconds of video should be posted on social media. More than 15 seconds likely infringes on copyright – and professionally, would likely violate an actor's contract.

No photos in the dressing rooms or of partially dressed people.

In general, please think before you post on social media. Your posts should show respect for all involved in the production and should have an awareness of the broader audience that will view them. If you intend to tag people in the photos, please make sure they are aware and have the ability to untag themselves.

Work-in-Progress Video:

Filming a portion of the staging for rehearsal purposes is permitted if approved by the producer, director or specialist leading the rehearsal. These are often helpful for fight direction or difficult choreography, etc. The director and/or specialist will also determine who the video is sent to (ie. only the actors involved or is it also posted in the core team box folder?)

Under no circumstances will there be filming of rehearsals involving staged intimacy.

Publicity Photos/Video:

For more official “social media days” or publicity photo/video shoots – advance notice should be given to those involved. This can be done by including a note on the Daily Schedule when filming/photos are anticipated to be taken (ie. first rehearsal, etc.)

Zoom:

Production personnel may occasionally request to “attend” rehearsal via Zoom – and rehearsals may occasionally be recorded for work-related purposes. These recordings will never be broadly distributed unless prior notice is given.

Tech/Dress Rehearsals:

Please be respectful of the fact that the designers are still working during tech and dress rehearsals. Consider checking in with the folks whose work is in the photo before you post it online.

Photo Credits:

When you post a photo taken in the theatre, you are also reflecting the work of other people. Please remember to credit the performers and designers represented in the photograph.